

Program Data Sheet

Name of Event: Patriotic Melon			Pilot Program
			Revised program
		X	Repeat Program
Date: 14 June 2007	Day of Week: Thursday	Time: 6 – 10 p.m.	
Location: Frame & Craft	Information Phone #: 788-2729	Price: \$40	
Program Coordinator: Arlene P. Wallace			
Phone #: 788-2728	Fax #: 788-3786	e-mail Address: wallacea@Monroe.army.mil	
Purpose of the Event: Provide on going basket classes for patrons as requested.			
Indicator/Measure of Success: They keep coming back.			
After Action Report (AAR) Comments from Prior Event(s): none			

Key POCs

Name	Requirements	Phone #	Fax #	e-mail	Actions
Casemate/ ezine	Publicity				
In house	Equipment				
In house	Supplies				
	Audio/video				
	Decorations				
	Food & Beverages				
	Procurement				
In house	Set-up / Clean-up				
	Other				

These classes are run monthly and are filled. Upon request we will do another of the same class if there is the demand.

After Action Report

Financial Analysis

Sales:	\$520.00	Notes: 1.) COG is actual cost of kits. 2.) Teachers salary for 4 hours to teach the class.
COGS:	\$234.00	
Other Revenues:	\$100.00	
Labor:	\$65.00	
Other Expenses:		
NIBD:	\$321.00	

Program Analysis

Attendance: 13	
Indicator/Measure of Success: They keep coming back/these were kits that were ordered so the COG was higher than normal but it was a new basket and they loved it.	
Elements to Change: none	
Elements to Eliminate: None	
Elements to Add: none	
Other Comments: Next basket class is Sep 6 with 11 patrons signed up so far.	